

Alexander Sharpe Bailey Fundamentos

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The Investor's Guide to United States Coins Editorial Club Universitario

This book contains the topics of artificial intelligence and deep learning that do have much application in real-life problems. The concept of uncertainty has long been used in applied science, especially decision making and a logical decision must be made in the field of uncertainty or in the real-life environment that is formed and combined with vague concepts and data. The chapters of this book are connected to the new concepts and aspects of decision making with uncertainty. Besides, other chapters are involved with the concept of data mining and decision making under uncertain computations.

Dirección Financiera I (Finanzas) Fondo de Cultura Economica USA

O controller é o responsável pela consolidação dos sistemas quantitativos de planejamento orçamentário, pelos registros fiscais e gerenciais da atividade empresarial, além dos controles internos, da análise da produtividade e lucratividade, dos sistemas de informação gerencial e segurança do patrimônio. Para o exercício da função, deverá ter capacitação gerencial e domínio de contabilidade gerencial, custos de produção, legislação fiscal, orçamento empresarial, análise e gestão de projetos, e métodos quantitativos aplicados. A obra Controladoria – Conceitos e aplicação para gestão empresarial auxilia o profissional nestes conhecimentos relevantes da área. Dividida em quatro partes: Gestão do custeio, Gestão financeira, Gestão orçamentária e Gestão das normas e controle interno, proporciona aos seus leitores o conhecimento conceitual e as aplicações práticas necessárias para a gestão da empresa moderna. Por meio dela, o leitor será capaz de consolidar os conhecimentos das áreas de administração, contabilidade, engenharias, economia, entre outros, para o exercício da função de controller. Ao final da leitura será possível ter domínio das ferramentas para a coordenação dos fatores econômicos da empresa, visando a sua utilização mais racional no cumprimento dos objetivos traçados para o crescimento da organização.

Art and Intercultural Dialogue Pearson Educaci ó n

The comparative approach to the understanding of history is increasingly popular today. This study details the evolution of comparative history by examining the career of a pioneer in this area, Herbert E. Bolton, who popularized the notion that hemispheric history should be considered from pole to pole. Bolton traced the study of the history of the Americas back to 16th century European accounts of efforts to bring civilization to the New World, and he argued that only within this larger context could the histories of individual nations be understood. After American entry into the Spanish-American War in 1898, historians such as Bolton promoted the idea of comparative history, and it remains to this day a significant historiographical approach. Consideration of the history of the Americas as a whole dates back to 16th century European treatises on the New World. Chapter one of this study provides an overview of pre-Bolton formulations of such history. In chapter two one sees the forces that shaped Bolton's thinking and brought about the development of the concept. Chapters three and four focus upon the evolution of the approach through Bolton's history course at the University of California at Berkeley and the reception of the concept among Bolton's contemporaries. Unfortunately, Bolton never fully developed the theoretical side of his argument; thus, chapter five chronicles the decline of his ideas after his death. The final chapter reveals the survival of the concept, which is now embraced by a new generation of historians who are largely unfamiliar with Bolton's instrumental role in the promotion of comparative history.

Fundamentals of Investments/ Fundamentos de Inversiones London : A. & C. Black

La investigaci ó n tuvo como fin optimizar carteras multiobjetivo a la luz de la teor í a de la credibilidad. Para cumplir este objetivo, se propuso un novedoso modelo difuso de optimizaci ó n denominado "Modelo Credibil í stico Multiobjetivo de Media-Semivarianza-Liquidez para la Selecci ó n de Carteras". La incertidumbre de la liquidez y el rendimiento futuro de cada activo se model ó por medio de n ú meros difusos L-R con funciones de referencia tipo potencia, donde sus funciones de pertenencia se obtuvieron a partir de los percentiles muestrales de sus rendimientos hist ó ricos y del í ndice de liquidez en bolsa, respectivamente. Con el objetivo de conseguir un modelo m á s realista se consider ó la restricci ó n de cardinalidad que limita el n ú mero de activos que participan en las carteras y las restricciones de cotas superiores e inferiores que permiten combinaciones de activos que respetan las preferencias del inversor. El problema de optimizaci ó n multiobjetivo resultante fue lineal y convexo, y fue resuelto aplicando algoritmo NSGAI. La ilustraci ó n de la efectividad y eficiencia del modelo en aplicaciones pr á cticas, se realiz ó para un inversionista que asume la toma de decisiones de inversi ó n en el Mercado Integrado Latinoamericano (MILA), que integra los mercados burs á tiles de Chile, Colombia, Mé xico y Perú. El resultado del estudio emp í rico estableci ó que el modelo propuesto proporciona conjuntos de carteras no-dominadas ampliamente distribuidas en el frente ó ptimo de Pareto, lo cual provee al decisor una representaci ó n de los mejores trade-offs entre los tres criterios seleccionados. As í mismo, al maximizar el í ndice de Sortino por primera vez en un entorno credibil í stico, se seleccion ó los pesos de inversi ó n ó ptimos de una estrategia de re-balanceo de 4 carteras. Seguidamente, esta estrategia de re-balanceo se contrasto con el comportamiento del ETF MILA TRC, y se demostr ó que la cartera re-balanceada ofrece una mejor alternativa en cuanto a la rentabilidad, la liquidez y riesgo del mercado. Interdisciplinary Perspectives on Operations Management and Service Evaluation Neil a Kjos Music Company

"Aswath Damodaran is simply the best valuation teacher around. If you are interested in the theory or practice of valuation, you should have Damodaran on Valuation on your bookshelf. You can bet that I do." -- Michael J. Mauboussin, Chief Investment Strategist, Legg Mason Capital Management and author of More Than You Know: Finding Financial Wisdom in Unconventional Places In order to be a successful CEO, corporate strategist, or analyst, understanding the valuation process is a necessity. The second edition of Damodaran on Valuation stands out as the most reliable book for answering many of today's critical valuation questions. Completely revised and updated, this edition is the ideal book on valuation for CEOs and corporate strategists. You'll gain an understanding of the vitality of today's valuation models and develop the acumen needed for the most complex and subtle valuation scenarios you will face.

An Historical Account of the Diocese of Down and Connor. Ancient and Modern John Wiley & Sons

En el libro Finanzas se exponen de forma sistem á tica y ordenada los conceptos y herramientas b á sicas para tomar decisiones de inversi ó n en instrumentos financieros y est á dirigido, fundamentalmente, a los alumnos de la asignatura Finanzas, del tercer curso de Grado en Administraci ó n y Direcci ó n de Empresas de la Universidad de Alicante y de cuarto curso de los Estudios Simult á neos de Derecho y Administraci ó n y Direcci ó n de Empresas (DADE). El libro est á dividido en siete cap í tulos y contiene todo el material necesario para la preparaci ó n de esta materia. Todos los cap í tulos se organizan de forma parecida en torno a los siguientes elementos: explicaci ó n de los conceptos, planteamiento de los supuestos, formulaci ó n de los modelos financieros correspondientes y derivaci ó n de su soluci ó n mediante la utilizaci ó n de m é todos cuantitativos sencillos. Paralelamente, los conceptos, teor í as y modelos financieros se ilustran mediante una serie de ejemplos num é ricos planteados en un contexto hipot é tico. Como complemento, al final de cada cap í tulo se incorpora un anexo t é cnico que ampl í a el contenido, incluyendo una secci ó n en la que implementa la teor í a aprendida con la hoja de c á lculo Excel.

Early London. Prehistoric. Roman. Saxon and Norman Springer

This book is generally focused on food choice and which factors are associated with the decisions that define people's eating behaviour. These factor are highly variable and include influences from the surrounding environment as well as the individual characteristics of each person. The book includes a number of chapters that address these issues from different points of view. Some explore the psychology of food choices or the cultural aspects and tradition, as well as the influence of surrounding contexts. Others focus on the role of lifestyle on eating practices and health motivations, but also the food marketing and the sensory aspects of food, as a way to incentive consumption. Finally, sustainability concerns and environmental impacts can also shape and help change people's food choices. Within the chapters gathered on this book you will find key topics that apply to everyday food choices or that can help target food consumption goals towards better health, more sustainable food chains and happier life styles.

El an á lisis de eventos en el mercado de valores de Buenos Aires Mdpi AG

The aim of this book is to describe chemical and biochemical aspects of winemaking that are currently being researched. The authors have selected the very best experts for each of the areas. The first part of the book summarizes the most important aspects of winemaking technology and microbiology. The second most extensive part deals with the different groups of compounds, how these are modified during the various steps of the production process, and how they affect the wine quality, sensorial aspects, and physiological activity, etc. The third section describes undesirable alterations of wines, including those affecting quality and food safety. Finally, the treatment of data will be considered, an aspect which has not yet been tackled in any other book on enology. In this chapter, the authors not only explain the tools available for analytical data processing, but also indicate the most appropriate treatment to apply, depending on the information required, illustrating with examples throughout the chapter from enological literature.

A Dictionary of Books Relating to America, from Its Discovery to the Present Time Springer Science & Business Media

Imperdible obra ENFOQUE PRACTICO DE LAS FINANZAS BURSATILES EN MEXICO que aborda desde un enfoque pr á ctico los principales t ó picos que son esenciales para manejar y entender los instrumentos que se manejan en el MERCADO BURSATIL mexicano.

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Teoría de Portafolios en el Mercado Mexicano de Capitales Saint Paul

The Handbook of Business Ethics: Philosophical Foundations is a standard interdisciplinary reference handbook in the field of business ethics. Articles by notable philosophers and economists examine fundamental concepts, theories and questions of business ethics: Are morality and self-interest compatible? What is meant by a just price? What did the Scholastic philosophers think about business? The handbook will cover the entire philosophical basis of business ethics. Articles range from historical positions such as Aristotelianism, Kantianism and Marxism to systematic issues like justice, religious issues, rights and globalisation or gender. The book is intended as a reference work for academics, students (esp. graduate), and professionals.

Modelos Prácticos de Administración de Riesgos Springer Nature

Modern approaches to microbial classification and identification, particularly those based on nucleic acid analysis, have raised the awareness and interest of microbiologists in systematics during the past decade. The extended scope of the subject has revolutionized microbial ecology with the demonstration of uncultivable microorganisms as a major component of the biosphere and evolution, with the ribosomal RNA phylogenetic tree as the basis of current classifications. However, advances in microbial systematics have also had enormous impact on other, diverse aspects of microbiology such as animal pathogenicity, plant-microbe interactions and relationships with food. In this book, we survey and discuss in depth the contribution of modern taxonomic approaches to our understanding of the microbiology of these various systems. The book does not concentrate on methods - these have been well reported elsewhere - instead it provides a unique insight into the application and value of modern systematics in diverse branches of microbiology. It will be of value to microbiologists at both research and technical levels who need to appreciate the range of organisms with which they work and the diversity within them. It will also be of value to teachers and students of microbiology courses who want to understand how systematics can enhance microbiology beyond the routine of classification, nomenclature, and identification.

Economía, teoría y práctica Ediciones Fiscales ISEF

Este libro esta concebido como un texto que permite al lector obtener unos conocimientos básicos sobre la dinámica del mercado de capitales colombiano, sobre la forma como se negocian algunos títulos valores y sobre nuevos instrumentos financieros creados para brindar cobertura a los diversos riesgos a los cuales se ven enfrentados los diferentes tipos de inversionistas. En cada capítulo el lector encontrará un cuadro sinóptico de las diferentes temáticas a tratar, las palabras clave con las cuales se aborda la temática de ese capítulo, ejercicios prácticos que ayudan a comprender la teoría expuesta y ejercicios propuestos para el desarrollo de competencias. Algunas de las temáticas, como es el caso de los portafolios de inversión, son abordadas de forma sencilla porque lo que se pretende es "introducir" al lector que no tiene experiencia en estos temas.

Finanzas Ediciones de la U

Intended as an introductory course, this text contains updated institutional material, international in scope, & the effects of electronic commerce. It provides tips, Q & A's and special features, and is Web-site supported.

The Philosopher's Index Springer

O livro aborda os principais itens que estudantes e profissionais devem levar em consideração na avaliação de empresas, como o risco do negócio, a estrutura humana, os recursos materiais, a idoneidade, o desempenho contábil-financeiro, a conjuntura setorial e as expectativas quanto ao comportamento dos principais fundamentos de mercado. Além disso, auxilia no aprendizado da tarefa de cálculo, gestão e monitoramento do valor das organizações, uma vez que apresenta não só a teoria, mas principalmente a prática de avaliação de empresas. Trata-se de obra inédita no mercado brasileiro, pois alia a fundamentação teórica a estudos de casos adaptados de situações reais vividas pelas organizações, que ajudam no entendimento e aprimoramento do tema.

International Perspectives on Education Universidad Pontificia Bolivariana

Vols. for 1969- include a section of abstracts.

Fundamentals of Financial Management ABC-CLIO

The subject matter for this edition of Investments has evolved considerably since 1978 when the first edition was published. For example, in the last several years international investing has expanded rapidly, securities such as swaps and mortgage derivatives have become increasingly popular, and investors have placed much more emphasis on investment styles. The task of the authors has been to keep Investments fresh and stimulating and to continue the tradition of this text to offer students and instructors the most thorough and most current survey of the investment environment.

Reliques of Ancient English Poetry Pearson Educación

How can art act as an intercultural mediator for dialogue? In order to scrutinize this question, relevant theoretical ideas are discussed and artistic intervention projects examined so as to highlight its cultural, political, economic, social, and transformational impacts. This thought-provoking work reveals why art is needed to help multicultural neighbourhoods and societies be sustainable, as well as united by diversity. This edited collection underlines the significance of arts and media as a tool of understanding, mediation, and communication across and beyond cultures. The chapters with a variety of conceptual and methodological approaches from particular contexts demonstrate the complexity in the dynamics of (inter)cultural communication, culture, identity, arts, and media. Overall, the collection encourages readers to consider themselves as agents of the communication process promoting dialogue.

Controladoria - Conceitos e Aplicação para Gestão Empresarial Springer Science & Business Media

En el escenario actual, la función del asesor financiero debe ser llevada a cabo por profesionales que cumplan unos mínimos de formación, experiencia y compromiso ético con el cliente de manera que le garanticen el mejor asesoramiento posible. Con este objetivo, el manual que se presenta recoge los temas que se consideran necesarios para la formación del asesor financiero y, en general, de aquellos profesionales que deseen desarrollar sus funciones en el ámbito de la consultoría y gestión patrimonial, especialmente en las áreas de banca privada o en cualquier otro servicio financiero. Esta obra es fruto del trabajo de un conjunto de profesores de distintas universidades españolas y profesionales del sector financiero, todos ellos con elevada experiencia docente, quienes, bajo la dirección de los Catedráticos Myriam García Olalla y Francisco Javier Martínez, han elaborado este texto que resulta de utilidad no solo para el asesor financiero, sino también para alumnos universitarios así como para cualquier persona interesada en mejorar su conocimiento en el campo de las finanzas personales. La materia se ha dividido en 19 capítulos escritos de una manera clara y sencilla en los que las explicaciones teóricas del tema en cuestión se complementan con casos y ejercicios prácticos, además cada capítulo termina con una batería de cuestiones de autoevaluación que sirven al lector para comprobar su nivel de aprendizaje y cuya respuesta podrá consultar al final.

Wine Chemistry and Biochemistry A&C Black

Optimization and evaluation are essential to the operations of several sectors such as the healthcare sector and the agriculture industry. Improvement of optimizations and evaluation are imperative for industry success and ensures that better services are provided to global consumers across sectors.

Interdisciplinary Perspectives on Operations Management and Service Evaluation is a critical

scholarly publication that focuses on operations management across several sectors and assessment strategies for the improvement of these industries. Featuring a range of topics such as fuzzy logic, ecosystem services, and metaheuristics, this book is ideal for managers, service evaluators, marketers, academicians, business professionals, researchers, practitioners, and students.

Optimización multiobjetivo para la selección de carteras a la luz de la teoría de la credibilidad Saraiva Educação S.A.

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