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# R For Everyone Advanced Analytics And Graphics Ad

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**Modern Business Statistics with Microsoft Excel** Cambridge University Press

R is the world's most popular language for developing statistical software: Archaeologists use it to track the spread of ancient civilizations, drug companies use it to discover which medications are safe and effective, and actuaries use it to assess financial risks and keep economies running smoothly. The Art of R Programming takes you on a guided tour of software development with R, from basic

types and data structures to advanced topics like closures, recursion, and anonymous functions. No statistical knowledge is required, and your programming skills can range from hobbyist to pro. Along the way, you'll learn about functional and object-oriented programming, running mathematical simulations, and rearranging complex data into simpler, more useful formats. You'll also learn to: –Create artful graphs to visualize complex data sets and functions –Write more efficient code using parallel R and vectorization –Interface R with C/C++ and Python for increased speed or functionality –Find new R packages for text analysis, image manipulation, and more –Squash annoying bugs with advanced debugging techniques Whether you're designing aircraft, forecasting the weather, or you just need to tame your data, The Art of R Programming is your guide to harnessing the power of statistical computing.

**The Big R-Book** No Starch Press

This book offers solutions to all 284 exercises in Advanced R, Second Edition. All the

solutions have been carefully documented and made to be as clear and accessible as possible. Working through the exercises and their solutions will give you a deeper understanding of a variety of programming challenges, many of which are relevant to everyday work. This will expand your set of tools on a technical and conceptual level. You will be able to transfer many of the specific programming schemes directly and will discover far more elegant solutions to everyday problems. Features: When R creates copies, and how it affects memory usage and code performance Everything you could ever want to know about functions The differences between calling and exiting handlers How to employ functional programming to solve modular tasks The motivation, mechanics, usage, and limitations of R's highly pragmatic S3 OO system The R6 OO system, which is more like OO programming in other languages The rules that R uses to parse and evaluate expressions How to use metaprogramming to generate HTML or LaTeX with elegant R code How to identify and resolve performance bottlenecks

R for Data Science CRC Press

A reliable, cost-effective approach to extracting priceless business information from all sources of text Excavating actionable business insights from data is a complex undertaking, and that complexity is magnified by an order of magnitude when the focus is on documents and other text information. This book takes a practical, hands-on approach to teaching you a reliable, cost-effective approach to mining the vast, untold riches buried within all forms of

text using R. Author Ted Kwartler clearly describes all of the tools needed to perform text mining and shows you how to use them to identify practical business applications to get your creative text mining efforts started right away. With the help of numerous real-world examples and case studies from industries ranging from healthcare to entertainment to telecommunications, he demonstrates how to execute an array of text mining processes and functions, including sentiment scoring, topic modelling, predictive modelling, extracting clickbait from headlines, and more. You ' ll learn how to: Identify actionable social media posts to improve customer service Use text mining in HR to identify candidate perceptions of an organisation, match job descriptions with resumes, and more Extract priceless information from virtually all digital and print sources, including the news media, social media sites, PDFs, and even JPEG and GIF image files Make text mining an integral component of marketing in order to identify brand evangelists, impact customer propensity modelling, and much more Most companies ' data mining efforts focus almost exclusively on numerical and categorical data, while text remains a largely untapped resource. Especially in a global marketplace where being first to identify and respond to customer needs and expectations imparts an unbeatable competitive advantage, text represents a source of immense potential value. Unfortunately, there is no reliable, cost-effective technology for extracting analytical insights from the huge and ever-growing volume of text available online and other digital sources, as well as from paper documents—until now.

Learning Statistics with R "O'Reilly Media, Inc."

Perform data analysis with R quickly and efficiently with more than 275 practical recipes in this expanded second edition. The R language provides everything you need to do statistical work, but its structure can be difficult to master. These task-oriented recipes make you productive with R immediately. Solutions range from basic tasks to input and output, general statistics, graphics, and linear regression. Each recipe addresses a specific problem and includes a discussion that explains the solution and provides insight into how it works. If you ' re a beginner, R Cookbook will help get you started. If

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you're an intermediate user, this book will jog your memory and expand your horizons. You'll get the job done faster and learn more about R in the process. Create vectors, handle variables, and perform basic functions Simplify data input and output Tackle data structures such as matrices, lists, factors, and data frames Work with probability, probability distributions, and random variables Calculate statistics and confidence intervals and perform statistical tests Create a variety of graphic displays Build statistical models with linear regressions and analysis of variance (ANOVA) Explore advanced statistical techniques, such as finding clusters in your data

**An Introduction to Data Analysis in R** Springer Science & Business Media

Using data from one season of NBA games, *Basketball Data Science: With Applications in R* is the perfect book for anyone interested in learning and applying data analytics in basketball. Whether assessing the spatial performance of an NBA player's shots or doing an analysis of the impact of high pressure game situations on the probability of scoring, this book discusses a variety of case studies and hands-on examples using a custom R package. The codes are supplied so readers can reproduce the analyses themselves or create their own. Assuming a basic statistical knowledge, *Basketball Data Science with R* is suitable for students, technicians, coaches, data analysts and applied researchers. Features:

- One of the first books to provide statistical and data mining methods for the growing field of analytics in basketball.
- Presents tools for modelling graphs and figures to visualize the data.
- Includes real world case studies and examples, such as estimations of scoring probability using the

Golden State Warriors as a test case. · Provides the source code and data so readers can do their own analyses on NBA teams and players.

*Introduction to Probability and Statistics Using R* John Wiley & Sons

After more than 15 years of development drawing on research in cognitive psychology, statistical graphics, computer science, and cartography, micromap designs are becoming part of mainstream statistical visualizations. Bringing together the research of two leaders in this field, *Visualizing Data Patterns with Micromaps* presents the many design variations and applications of micromaps, which link statistical information to an organized set of small maps. This full-color book helps readers simultaneously explore the statistical and geographic patterns in their data. After illustrating the three main types of micromaps, the authors summarize the research behind the design of visualization tools that support exploration and communication of spatial data patterns. They then explain how these research findings can be applied to micromap designs in general and detail the specifics involved with linked, conditioned, and comparative micromap designs. To compare and contrast their purposes, limitations, and strengths, the final chapter applies all three of these techniques to the same demographic data for Louisiana before and after Hurricanes Katrina and Rita. Supplementary website Offering numerous ancillary features, the book's website at <http://mason.gmu.edu/~dcarr/Micromaps/> provides many boundary files and real data sets that address topics, such as species biodiversity and alcoholism. One complete folder of data examples presents cancer statistics, risk factors, and demographic data. The site includes CCmaps, the dynamic implementation of conditioned micromaps written in Java, as well as a link to a generalized micromaps program. It also contains R functions and scripts for linked and comparative micromaps, enabling re-creation of all the

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corresponding examples in the book.

*Geocomputation with R* Princeton University Press

Do you want to use R to tell stories? This book was written for you—whether you already know some R or have never coded before. Most R texts focus only on programming or statistical theory. Practical R for Mass

Communication and Journalism gives you ideas, tools, and techniques for incorporating data and visualizations into your narratives. You'll see step by step how to: Analyze airport flight delays, restaurant inspections, and election results Map bank locations, median incomes, and new voting districts Compare campaign contributions to final election results Extract data from PDFs Whip messy data into shape for analysis Scrape data from a website Create graphics ranging from simple, static charts to interactive visualizations for the Web If you work or plan to work in a newsroom, government office, non-profit policy organization, or PR office, Practical R for Mass Communication and Journalism will help you use R in your world. This book has a companion website with code, links to additional resources, and searchable tables by function and task. Sharon Machlis is the author of Computerworld's Beginner's Guide to R, host of InfoWorld's Do More With R video screencast series, admin for the R for Journalists Google Group, and is well known among Twitter users who follow the #rstats hashtag. She is Director of Editorial Data and Analytics at IDG Communications (parent company of Computerworld, InfoWorld, PC World and Macworld, among others) and a frequent speaker at data journalism and R conferences.

**The Art of R Programming** Lulu.com

Praise for the Fourth Edition: "This book is . . . an excellent source of examples for regression analysis. It has been and still is readily readable and understandable." —Journal of the American Statistical Association Regression analysis is a conceptually simple method for investigating relationships among variables. Carrying out a successful application of regression analysis, however, requires a balance of theoretical results, empirical rules, and subjective judgment. Regression Analysis by Example, Fifth Edition has

been expanded and thoroughly updated to reflect recent advances in the field. The emphasis continues to be on exploratory data analysis rather than statistical theory. The book offers in-depth treatment of regression diagnostics, transformation, multicollinearity, logistic regression, and robust regression. The book now includes a new chapter on the detection and correction of multicollinearity, while also showcasing the use of the discussed methods on newly added data sets from the fields of engineering, medicine, and business. The Fifth Edition also explores additional topics, including: Surrogate ridge regression Fitting nonlinear models Errors in variables ANOVA for designed experiments Methods of regression analysis are clearly demonstrated, and examples containing the types of irregularities commonly encountered in the real world are provided. Each example isolates one or two techniques and features detailed discussions, the required assumptions, and the evaluated success of each technique. Additionally, methods described throughout the book can be carried out with most of the currently available statistical software packages, such as the software package R. Regression Analysis by Example, Fifth Edition is suitable for anyone with an understanding of elementary statistics.

*SAS Programming for R Users* CRC Press

A guide to using and understanding the 'R' computer programming language.

**Text Mining in Practice with R** Packt Publishing Ltd

Improve Your Analytical Skills Incorporating the latest R packages as well as new case studies and applications, Using R and RStudio for Data Management, Statistical Analysis, and Graphics, Second Edition covers the aspects of R most often used by statistical analysts. New users of R will find the book's simple approach easy to understand while more

Beginning R KHANNA PUBLISHING HOUSE

Geocomputation with R is for people who want to analyze, visualize and model geographic data with open source software. It is based on R, a statistical programming language that has powerful data processing,

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visualization, and geospatial capabilities. The book equips you with the knowledge and skills to tackle a wide range of issues manifested in geographic data, including those with scientific, societal, and environmental implications. This book will interest people from many backgrounds, especially Geographic Information Systems (GIS) users interested in applying their domain-specific knowledge in a powerful open source language for data science, and R users interested in extending their skills to handle spatial data. The book is divided into three parts: (I) Foundations, aimed at getting you up-to-speed with geographic data in R, (II) extensions, which covers advanced techniques, and (III) applications to real-world problems. The chapters cover progressively more advanced topics, with early chapters providing strong foundations on which the later chapters build. Part I describes the nature of spatial datasets in R and methods for manipulating them. It also covers geographic data import/export and transforming coordinate reference systems. Part II represents methods that build on these foundations. It covers advanced map making (including web mapping), "bridges" to GIS, sharing reproducible code, and how to do cross-validation in the presence of spatial autocorrelation. Part III applies the knowledge gained to tackle real-world problems, including representing and modeling transport systems, finding optimal locations for stores or services, and ecological modeling. Exercises at the end of each chapter give you the skills needed to tackle a range of geospatial problems. Solutions for each chapter and supplementary materials providing extended examples are available at <https://geocompr.github.io/geocompkg/articles/>. Dr. Robin Lovelace is a University Academic Fellow at the University of Leeds, where he has taught R for geographic research over many years, with a focus on transport systems. Dr. Jakub Nowosad is an Assistant Professor in the Department of Geoinformation at the Adam

Mickiewicz University in Poznan, where his focus is on the analysis of large datasets to understand environmental processes. Dr. Jannes Muenchow is a Postdoctoral Researcher in the GIScience Department at the University of Jena, where he develops and teaches a range of geographic methods, with a focus on ecological modeling, statistical geocomputing, and predictive mapping. All three are active developers and work on a number of R packages, including `stplanr`, `sabre`, and `RQGIS`.

*Forest Analytics with R* No Starch Press

*SAS Programming for R Users*, based on the free SAS Education course of the same name, is designed for experienced R users who want to transfer their programming skills to SAS. Emphasis is on programming and not statistical theory or interpretation. You will learn how to write programs in SAS that replicate familiar functions and capabilities in R. This book covers a wide range of topics including the basics of the SAS programming language, how to import data, how to create new variables, random number generation, linear modeling, Interactive Matrix Language (IML), and many other SAS procedures. This book also explains how to write R code directly in the SAS code editor for seamless integration between the two tools. Exercises are provided at the end of each chapter so that you can test your knowledge and practice your programming skills.

[Beginner's Guide for Data Analysis using R Programming](#) SAGE Publications

Gain a broad foundation of advanced data analytics concepts and discover the recent revolution in databases such as Neo4j, Elasticsearch, and MongoDB. This book discusses how to implement ETL techniques including topical crawling, which is applied in domains such as high-frequency algorithmic trading and goal-oriented dialog systems. You'll also see examples of machine learning concepts such as semi-supervised learning, deep

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learning, and NLP. *Advanced Data Analytics Using Python* also covers important traditional data analysis techniques such as time series and principal component analysis. After reading this book you will have experience of every technical aspect of an analytics project. You'll get to know the concepts using Python code, giving you samples to use in your own projects. *What You Will Learn* Work with data analysis techniques such as classification, clustering, regression, and forecasting Handle structured and unstructured data, ETL techniques, and different kinds of databases such as Neo4j, Elasticsearch, MongoDB, and MySQL Examine the different big data frameworks, including Hadoop and Spark Discover advanced machine learning concepts such as semi-supervised learning, deep learning, and NLP Who This Book Is For Data scientists and software developers interested in the field of data analytics.

**R for Everyone** CRC Press

R programming is an efficient tool for statistical analysis of data. Data science has become critical to each field and the popularity of R is skyrocketing. Organization as large and diverse as Google, Facebook, Microsoft, Bank of America, Ford Motor Company, Mozilla, Thomas Cook, The New York Times, The National Weather Service, Twitter, ANZ Bank, Uber, Airbnb etc . have turned to R for reporting, analyzing and visualization of data, this book is for students and professionals of Mathematics, Statistics, Physics, Chemistry, Biology, Social Science and Medicine, Business, Engineering, Software, Information Technology, Sales, Bio Informatics, Pharmacy and any one, where data needs to be analyzed and represented graphically.

*Advanced R Solutions* Manning Publications

This book teaches multiple regression and time series and how to use these to analyze real data in risk management and finance.

*Advanced Analytics with R and Tableau* Lulu.com

Statistical Computation for Programmers, Scientists, Quants, Excel Users, and Other Professionals Using the open source R language, you can build powerful statistical models to answer many of your most challenging questions. R has traditionally been difficult for non-statisticians to learn, and most R books assume far too much knowledge to be of help. *R for Everyone, Second Edition*, is the solution. Drawing on his unsurpassed experience teaching new users, professional data scientist Jared P. Lander has written the perfect tutorial for anyone new to statistical programming and modeling. Organized to make learning easy and intuitive, this guide focuses on the 20 percent of R functionality you'll need to accomplish 80 percent of modern data tasks. Lander's self-contained chapters start with the absolute basics, offering extensive hands-on practice and sample code. You'll download and install R; navigate and use the R environment; master basic program control, data import, manipulation, and visualization; and walk through several essential tests. Then, building on this foundation, you'll construct several complete models, both linear and nonlinear, and use some data mining techniques. After all this you'll make your code reproducible with LaTeX, RMarkdown, and Shiny. By the time you're done, you won't just know how to write R programs, you'll be ready to tackle the statistical problems you care about most. Coverage includes Explore R, RStudio, and R packages Use R for math: variable types, vectors, calling functions, and more Exploit data structures, including data.frames, matrices, and lists Read many different types of data Create attractive, intuitive statistical

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graphics Write user-defined functions Control program flow with if, ifelse, and complex checks Improve program efficiency with group manipulations Combine and reshape multiple datasets Manipulate strings using R's facilities and regular expressions Create normal, binomial, and Poisson probability distributions Build linear, generalized linear, and nonlinear models Program basic statistics: mean, standard deviation, and t-tests Train machine learning models Assess the quality of models and variable selection Prevent overfitting and perform variable selection, using the Elastic Net and Bayesian methods Analyze univariate and multivariate time series data Group data via K-means and hierarchical clustering Prepare reports, slideshows, and web pages with knitr Display interactive data with RMarkdown and htmlwidgets Implement dashboards with Shiny Build reusable R packages with devtools and Rcpp Register your product at [informit.com/register](http://informit.com/register) for convenient access to downloads, updates, and corrections as they become available.

### **Mastering Spark with R** CRC Press

An accessible primer on how to create effective graphics from data This book provides students and researchers a hands-on introduction to the principles and practice of data visualization. It explains what makes some graphs succeed while others fail, how to make high-quality figures from data using powerful and reproducible methods, and how to think about data visualization in an honest and effective way. Data Visualization builds the reader's expertise in ggplot2, a versatile visualization library for the R programming language. Through a series of worked examples, this accessible primer then demonstrates how to create plots piece by piece, beginning with summaries of single variables and moving on to more complex graphics. Topics include

plotting continuous and categorical variables; layering information on graphics; producing effective "small multiple" plots; grouping, summarizing, and transforming data for plotting; creating maps; working with the output of statistical models; and refining plots to make them more comprehensible. Effective graphics are essential to communicating ideas and a great way to better understand data. This book provides the practical skills students and practitioners need to visualize quantitative data and get the most out of their research findings. Provides hands-on instruction using R and ggplot2 Shows how the "tidyverse" of data analysis tools makes working with R easier and more consistent Includes a library of data sets, code, and functions *Using R and RStudio for Data Management, Statistical Analysis, and Graphics* Routledge

The Foundational Hands-On Skills You Need to Dive into Data Science "Freeman and Ross have created the definitive resource for new and aspiring data scientists to learn foundational programming skills." -From the foreword by Jared Lander, series editor Using data science techniques, you can transform raw data into actionable insights for domains ranging from urban planning to precision medicine. Programming Skills for Data Science brings together all the foundational skills you need to get started, even if you have no programming or data science experience. Leading instructors Michael Freeman and Joel Ross guide you through installing and configuring the tools you need to solve professional-level data science problems, including the widely used R language and Git version-control system. They explain how to wrangle your data into a form where it can be easily used, analyzed, and visualized so others can see the patterns you've uncovered. Step by step, you'll master powerful R programming techniques and troubleshooting skills for probing data in new ways, and at larger scales. Freeman and Ross teach through practical

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examples and exercises that can be combined into complete data science projects. Everything's focused on real-world application, so you can quickly start analyzing your own data and getting answers you can act upon. Learn to Install your complete data science environment, including R and RStudio Manage projects efficiently, from version tracking to documentation Host, manage, and collaborate on data science projects with GitHub Master R language fundamentals: syntax, programming concepts, and data structures Load, format, explore, and restructure data for successful analysis Interact with databases and web APIs Master key principles for visualizing data accurately and intuitively Produce engaging, interactive visualizations with ggplot and other R packages Transform analyses into sharable documents and sites with R Markdown Create interactive web data science applications with Shiny Collaborate smoothly as part of a data science team Register your book for convenient access to downloads, updates, and/or corrections as they become available. See inside book for details.

### **Introductory Statistics with R** Springer Nature

Providing easy-to-use R script programs that teach descriptive statistics, graphing, and other statistical methods, *Learning Statistics Using R* shows readers how to run and utilize R, a free integrated statistical suite that has an extensive library of functions. Lecturers - contact your local SAGE representative to discuss your course needs or to request an inspection copy. Randall E. Schumacker's comprehensive book describes in detail the processing of variables in statistical procedures. Covering a wide range of topics, from probability and sampling distribution to statistical theorems and chi-square, this introductory book helps readers learn not only how to use formulae to calculate statistics, but also how specific statistics fit into the overall research process. *Learning Statistics Using R* covers data input from vectors, arrays, matrices and data frames, as well as the

input of data sets from SPSS, SAS, STATA and other software packages. Schumacker's text provides the freedom to effectively calculate, manipulate, and graphically display data, using R, on different computer operating systems without the expense of commercial software. *Learning Statistics Using R* places statistics within the framework of conducting research, where statistical research hypotheses can be directly addressed. Each chapter includes discussion and explanations, tables and graphs, and R functions and outputs to enrich readers' understanding of statistics through statistical computing and modeling.

### *Visualizing Data Patterns with Micromaps* John Wiley & Sons

Data science has taken the world by storm. Every field of study and area of business has been affected as people increasingly realize the value of the incredible quantities of data being generated. But to extract value from those data, one needs to be trained in the proper data science skills. The R programming language has become the de facto programming language for data science. Its flexibility, power, sophistication, and expressiveness have made it an invaluable tool for data scientists around the world. This book is about the fundamentals of R programming. You will get started with the basics of the language, learn how to manipulate datasets, how to write functions, and how to debug and optimize code. With the fundamentals provided in this book, you will have a solid foundation on which to build your data science toolbox.