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# Magia Matematica Sorprendete Disfruta Y Aprende

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The Millionaire  
Fastlane OECD  
Publishing  
The world's greatest

mental mathematical  
magician takes us on a  
spellbinding journey  
through the wonders of  
numbers (and more)  
"Arthur Benjamin . . .  
joyfully shows you how  
to make nature's  
numbers dance." -- Bill  
Nye (the science guy)  
The Magic of Math is  
the math book you wish

[ernestos.com](http://ernestos.com) by guest

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you had in school. Using a delightful assortment of examples-from ice-cream scoops and poker hands to measuring mountains and making magic squares-this book revels in key mathematical fields including arithmetic, algebra, geometry, and calculus, plus Fibonacci numbers, infinity, and, of course, mathematical magic tricks. Known throughout the world as the "mathemagician," Arthur Benjamin mixes mathematics and magic to make the subject fun, attractive, and easy to understand for math fan and math-phobic alike. "A positively joyful exploration of mathematics." --

Publishers Weekly, starred review "Each [trick] is more dazzling than the last." --

**Physics World**

**Natural Wonders of the World**

Farrar, Straus and Giroux

To make the journey into the Now

we will need to leave our analytical

mind and its false created self, the

ego, behind. From the very first

page of Eckhart Tolle's

extraordinary book, we move

rapidly into a significantly higher

altitude where we breathe a lighter

air. We become connected to the

indestructible essence of our

Being, " The eternal, ever present

One Life beyond the myriad forms

of life that are subject to birth and

death. " Although the journey is

challenging, Eckhart Tolle uses

simple language and an easy

question and answer format to

guide us. A word of mouth

phenomenon since its first

publication, *The Power of Now* is

one of those rare books with the

power to create an experience in

readers, one that can radically

change their lives for the better.

**The Plattner Story**

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Ediciones SM España  
One day Sophie comes home from school to find two questions in her mail: "Who are you?" and "Where does the world come from?" Before she knows it she is enrolled in a correspondence course with a mysterious philosopher. Thus begins Jostein Gaarder's unique novel, which is not only a mystery, but also a complete and entertaining history of philosophy.

The New Positioning: The Latest on the World's #1 Business Strategy  
Createspace Independent Publishing Platform

Legendary leadership and elite performance expert Robin Sharma introduced The 5am Club concept over twenty years ago, based on a revolutionary morning routine that has helped his clients maximize their productivity, activate their best health and bulletproof their serenity in this age of overwhelming complexity. Now, in this life-changing book, handcrafted by the author over a rigorous four-year period, you will discover the early-rising habit that has helped so many accomplish epic results while upgrading their happiness, helpfulness and feelings of aliveness. Through an enchanting—and often amusing—story about two struggling strangers who

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meet an eccentric tycoon who becomes their secret mentor, The 5am Club will walk you through: How great geniuses, business titans and the world's wisest people start their mornings to produce astonishing achievements

A little-known formula you can use instantly to wake up early feeling inspired, focused and flooded with a fiery drive to get the most out of each day

A step-by-step method to protect the quietest hours of daybreak so you have time for exercise, self-renewal and personal growth

A neuroscience-based practice proven to help make it easy to rise while most people are sleeping, giving you precious time for yourself to think, express your creativity and begin the

day peacefully instead of being rushed "Insider-only" tactics to defend your gifts, talents and dreams against digital distraction and trivial diversions so you enjoy fortune, influence and a magnificent impact on the world

Part manifesto for mastery, part playbook for genius-grade productivity and part companion for a life lived beautifully, The 5am Club is a work that will transform your life.

Forever.

*The Magic of Math* Penguin Group(CA)

#1 NEW YORK TIMES AND WALL STREET JOURNAL BESTSELLER

Pay brand-new employees \$2,000 to quit Make customer service the responsibility of the entire company-not just a department Focus on

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company culture as the #1 priority. Apply research from the science of happiness to running a business. Help employees grow—both personally and professionally. Seek to change the world. Oh, and make money too . . . Sound crazy? It's all standard operating procedure at Zappos, the online retailer that's doing over \$1 billion in gross merchandise sales annually. After debuting as the highest-ranking newcomer in Fortune magazine's annual "Best Companies to Work For" list in 2009, Zappos was acquired by Amazon in a deal valued at over \$1.2 billion on the day of closing. In **DELIVERING HAPPINESS**, Zappos CEO Tony Hsieh shares the different lessons he has learned in business and life,

from starting a worm farm to running a pizza business, through LinkExchange, Zappos, and more. Fast-paced and down-to-earth, **DELIVERING HAPPINESS** shows how a very different kind of corporate culture is a powerful model for achieving success—and how by concentrating on the happiness of those around you, you can dramatically increase your own. To learn more about the book, go to [www.deliveringhappinessbook.com](http://www.deliveringhappinessbook.com).

### Solving Tough Problems

Oxford University Press  
Reissued in new covers, this is the run-away bestseller from one of the world's leading theoretical physicists. Are there other dimensions beyond our own? Is time travel possible? Michio Kaku takes us on a tour of the most exciting work in modern physics, including research

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into the 10th dimension, time warps, and multiple universes, to outline what may be the leading candidate for the Theory of Everything.

Magia matemática Penguin 10TH ANNIVERSARY EDITION Is the financial plan of mediocrity -- a dream-stealing, soul-sucking dogma known as "The Slowlane" your plan for creating wealth? You know how it goes; it sounds a lil something like this: "Go to school, get a good job, save 10% of your paycheck, buy a used car, cancel the movie channels, quit drinking expensive Starbucks mocha lattes, save and penny-pinch your life away, trust your life-savings to the stock market, and one day, when you are oh, say, 65 years old, you can retire rich." The mainstream financial gurus have sold you blindly down the river to a great financial gamble: You've been hoodwinked to believe that

wealth can be created by recklessly trusting in the uncontrollable and unpredictable markets: the housing market, the stock market, and the job market. This impotent financial gamble dubiously promises wealth in a wheelchair -- sacrifice your adult life for a financial plan that reaps dividends in the twilight of life. Accept the Slowlane as your blueprint for wealth and your financial future will blow carelessly asunder on a sailboat of HOPE: HOPE you can find a job and keep it, HOPE the stock market doesn't tank, HOPE the economy rebounds, HOPE, HOPE, and HOPE. Do you really want HOPE to be the centerpiece for your family's financial plan? Drive the Slowlane road and you will find your life deteriorate into a miserable exhibition about what you cannot do, versus what you can. For those who don't want a lifetime

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subscription to "settle-for-less" and a slight chance of elderly riches, there is an alternative; an expressway to extraordinary wealth that can burn a trail to financial independence faster than any road out there. Why jobs, 401(k)s, mutual funds, and 40-years of mindless frugality will never make you rich young. Why most entrepreneurs fail and how to immediately put the odds in your favor. The real law of wealth: Leverage this and wealth has no choice but to be magnetized to you. The leading cause of poorness: Change this and you change everything. How the rich really get rich - and no, it has nothing to do with a paycheck or a 401K match. Why the guru's grand deity - compound interest - is an impotent wealth accelerator. Why the guru myth of "do what you love" will most likely keep you poor, not rich. And 250+ more poverty busting distinctions... Demand the

Fastlane, an alternative road-to-wealth; one that actually ignites dreams and creates millionaires young, not old. Change lanes and find your explosive wealth accelerator. Hit the Fastlane, crack the code to wealth, and find out how to live rich for a lifetime. Life-changing Magic Delacorte Press  
Lola has a big smile on her face. Why? Because it's Tuesday--and on Tuesdays, Lola and her mommy go to the library. Join Lola in this cozy celebration of books and the people who love them.  
*How to Read a Book* New World Library  
Major New York Times bestseller Winner of the National Academy of Sciences Best Book Award in 2012 Selected by the New York Times Book Review as one of the ten best books of 2011 A Globe and Mail Best Books of

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the Year 2011 Title One of The Economist's 2011 Books of the Year One of The Wall Street Journal's Best Nonfiction Books of the Year 2011 2013 Presidential Medal of Freedom Recipient Kahneman's work with Amos Tversky is the subject of Michael Lewis's *The Undoing Project: A Friendship That Changed Our Minds* In the international bestseller, *Thinking, Fast and Slow*, Daniel Kahneman, the renowned psychologist and winner of the Nobel Prize in Economics, takes us on a groundbreaking tour of the mind and explains the two systems that drive the way we think. System 1 is fast, intuitive, and emotional; System 2 is slower, more deliberative, and more logical. The impact of overconfidence on corporate strategies, the difficulties of predicting what will make us happy in the future, the profound effect of cognitive biases on everything

from playing the stock market to planning our next vacation—each of these can be understood only by knowing how the two systems shape our judgments and decisions. Engaging the reader in a lively conversation about how we think, Kahneman reveals where we can and cannot trust our intuitions and how we can tap into the benefits of slow thinking. He offers practical and enlightening insights into how choices are made in both our business and our personal lives—and how we can use different techniques to guard against the mental glitches that often get us into trouble. Winner of the National Academy of Sciences Best Book Award and the Los Angeles Times Book Prize and selected by The New York Times Book Review as one of the ten best books of 2011, *Thinking, Fast and Slow* is destined to be a classic. *The Varieties of Religious*

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*Experience Grand Central Publishing*  
How Western philosophy lost its innocence: from Enlightenment to fascism  
The Destruction of Reason is Georg Lukács's trenchant criticism of certain strands of philosophy after Marx and the role they played in the rise of National Socialism: 'Germany's path to Hitler in the sphere of philosophy,' as he put it. Starting with the revolutions of 1848, his analysis spans post-Hegelian philosophy and sociology. The great pessimist Arthur Schopenhauer, neo-Hegelians such as Leopold von Ranke and Wilhelm Dilthey, and the phenomenologists Edmund Husserl, Karl Jaspers, and Jean-Paul Sartre come in for a share of criticism, but the principal targets are

Friedrich Nietzsche and Martin Heidegger. Through these thinkers he shows in an unsparing analysis that, with almost no exceptions, the post-Hegelian tradition prepared the ground for fascist thought. Originally published in 1952, the book has been unjustly overlooked despite its centrality in Lukács's work and its being one of the key texts in Western Marxism. This new edition features a historical introduction by Enzo Traverso, addressing the current rise of the far right across the world today.

*Eros and Magic in the Renaissance* Lulu.com

An awesome, globe-spanning, and New York Times bestselling journey through the beauty and power of mathematics What if you had to take an art class in which you were only taught how to paint a fence? What if you were never shown the paintings

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of van Gogh and Picasso, weren't even told they existed? Alas, this is how math is taught, and so for most of us it becomes the intellectual equivalent of watching paint dry. In *Love and Math*, renowned mathematician Edward Frenkel reveals a side of math we've never seen, suffused with all the beauty and elegance of a work of art. In this heartfelt and passionate book, Frenkel shows that mathematics, far from occupying a specialist niche, goes to the heart of all matter, uniting us across cultures, time, and space. *Love and Math* tells two intertwined stories: of the wonders of mathematics and of one young man's journey learning and living it. Having braved a discriminatory educational system to become one of the twenty-first century's leading mathematicians, Frenkel now works on one of the biggest ideas to come out of math in the last 50 years: the Langlands Program. Considered by many to be a Grand Unified Theory of mathematics, the Langlands Program enables researchers to translate findings from one field

to another so that they can solve problems, such as Fermat's last theorem, that had seemed intractable before. At its core, *Love and Math* is a story about accessing a new way of thinking, which can enrich our lives and empower us to better understand the world and our place in it. It is an invitation to discover the magic hidden universe of mathematics.

*Love and Math* Berrett-Koehler Publishers

Lobachevsky wrote *Pangeometry* in 1855, the year before his death. This memoir is a resume of his work on non-Euclidean geometry and its applications and can be considered his clearest account on the subject. It is also the conclusion of his life's work and the last attempt he made to acquire recognition. The treatise contains basic ideas of hyperbolic geometry, including the trigonometric

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formulae, the techniques of computation of arc length, of area and of volume, with concrete examples. It also deals with the applications of hyperbolic geometry to the computation of new definite integrals. The techniques are different from those found in most modern books on hyperbolic geometry since they do not use models. Besides its historical importance, Lobachevsky's *Pangeometry* is a beautiful work, written in a simple and condensed style. The material that it contains is still very alive, and reading this book will be most useful for researchers and for students in geometry and in the history of science. It can be used as a textbook, as a sourcebook, and as a repository of inspiration. The present edition provides the first complete English translation of *Pangeometry* available in print. It contains facsimiles of both the Russian and the French original versions. The translation is accompanied by notes, followed by a biography of Lobachevsky and an extensive commentary.

**Pangeometry** Lulu Press, Inc  
 "In this timeless and deeply learned classic, poet and translator Robert Bly offers nothing less than a new vision of what it means to be a man. Bly's vision is based on his ongoing work with men, as well as on reflections on his own life. He addresses the devastating effects of remote fathers and mourns the disappearance of male initiation rites in our culture. Finding rich meaning in ancient stories and legends, Bly uses the Grimm fairy tale "Iron John"--In which a mentor or "Wild Man" guides

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a young man through eight stages of male growth-to remind us of ways of knowing long forgotten, images of deep and vigorous masculinity centered in feeling and protective of the young. At once down-to-earth and elevated, combining the grandeur of myth with the practical and often painful lessons of our own histories, Iron John is an astonishing work that will continue to guide and inspire men-and women-for years to come"--  
*Delivering Happiness* European Mathematical Society

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### The Voice of Your Soul

Harper Collins

WHETHER the story of Gottfried Plattner is to be credited or not, is a pretty question in the value of evidence. On the one hand, we have seven witnesses-to be perfectly exact, we have six and a half pairs of eyes,

and one undeniable fact; and on the other we have-what is it?-prejudice, common sense, the inertia of opinion. Never were there seven more honest-seeming witnesses; never was there a more undeniable fact than the inversion of Gottfried Plattner's anatomical structure, and never was there a more preposterous story than the one they have to tell! The most preposterous part of the story is the worthy Gottfried's contribution (for I count him as one of these seven). Heaven forbid that I should be led into giving countenance to superstition by a passion for impartiality, and so come to share the fate of Eusapia's patrons! Frankly, I believe there is something crooked about this business of Gottfried Plattner; but what

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that crooked factor is, I will admit as frankly, I do not know. I have been surprised at the credit accorded to the story in the most unexpected and authoritative quarters. The fairest way to the reader, however, will be for me to tell it without further comment. Gottfried Plattner is, in spite of his name, a free-born Englishman. His father was an Alsatian who came to England in the Sixties, married a respectable English girl of unexceptionable antecedents, and died, after a wholesome and uneventful life (devoted, I understand, chiefly to the laying of parquet flooring), in 1887. Gottfried's age is seven-and-twenty. He is, by virtue of his heritage of three languages, Modern Languages Master in a small private school in the South

of England. To the casual observer he is singularly like any other Modern Languages Master in any other small private school. His costume is neither very costly nor very fashionable, but, on the other hand, it is not markedly cheap or shabby; his complexion, like his height and his bearing, is inconspicuous. You would notice, perhaps, that, like the majority of people, his face was not absolutely symmetrical, his right eye a little larger than the left, and his jaw a trifle heavier on the right side. If you, as an ordinary careless person, were to bare his chest and feel his heart beating, you would probably find it quite like the heart of anyone else. But here you and the trained observer would part company. If you found his

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heart quite ordinary, the trained observer would find it quite otherwise. And once the thing was pointed out to you, you too would perceive the peculiarity easily enough. It is that Gottfried's heart beats on the right side of his bod

### **The Prince of Mist**

Charlesbridge

Perkins, a former chief economist at a Boston strategic-consulting firm, confesses he was an "economic hit man" for 10 years, helping U.S. intelligence agencies and multinationals cajole and blackmail foreign leaders into serving U.S. foreign policy and awarding lucrative contracts to American business.

### **Thinking, Fast and Slow**

Penguin

John Dewey's Democracy and Education addresses the challenge of providing quality public education in a democratic society. In this classic work Dewey calls for the complete renewal of public education,

arguing for the fusion of vocational and contemplative studies in education and for the necessity of universal education for the advancement of self and society. First published in 1916, Democracy and Education is regarded as the seminal work on public education by one of the most important scholars of the century.

### **The Whole-Brain Child**

Basic Books

Adam Kahane spent years working in the world's hotspots, and came away with a new understanding of how to resolve conflict in a way that seems reasonable - and doable - to all parties. The result is Solving Tough Problems. Written in a relaxed, persuasive style, this is not a "how-to" book with glib answers, but rather, a very personal story of the author's progress from a young "expert" convinced of the need to provide cold, "correct" answers to an effective facilitator of positive change -

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by learning how to create environments that enable new ideas and creative.

Iron John Princeton University Press

Hay una familia de números que siempre ha fascinado a los investigadores matemáticos por sus singulares propiedades: los números primos. Si a ti también te intrigan, este librote acercará al apasionante mundo de la investigación matemática y de la encriptación en internet. Si eres docente, en esta obra encontrarás secuencias didácticas para lograr que tu alumnado descubra los números primos, sus propiedades y cómo usarlos para resolver problemas, a través de la metodología de aprendizaje por descubrimiento. Ver la emoción que sienten los estudiantes cuando hacen sus propios descubrimientos no tiene precio y, por otro lado, cuando dejas que investiguen

siguiendo sus propios caminos se aprende mucho. De hecho, este libro está lleno de descubrimientos de alumnos de su autor.

**The Fascinating World of Graph Theory** University of Chicago Press

A Simon & Schuster eBook. Simon & Schuster has a great book for every reader.